



Zhaga Smart City Sensor Awards

Application Form

Deadline for submission: **3 March 2023, 17:00 (Amsterdam time UTC+1:00)**

Send application to marcom@zhagastandard.org

Name & Contact	Name, email and telephone of the primary contact
Organization	Organization(s) entering the awards (list all organizations if making a joint application)
Other Contacts	Name, email, telephone and organization of key contacts at any other parties involved in the award entry (mandatory if multiple organizations are making a joint application)
Sensor Name	Name of sensor being submitted
Award Category(ies)	Name of award category or award categories that the sensor is being submitted for <input type="checkbox"/> Mobility <input type="checkbox"/> Climate <input type="checkbox"/> Pollutants <input type="checkbox"/> Sound <input type="checkbox"/> Lighting Controls <input type="checkbox"/> Multi Sensor <input type="checkbox"/> Innovation <input type="checkbox"/> Research
Sensor Description	Provide a compelling plain English summary at the end of this application form explaining why Zhaga should consider this entry for an award.



Estimated Cost Band	<p>Estimated unit cost of sensor for orders in the hundreds or thousands of units shall be provided indicating an estimated cost band of US \$0-\$100, US \$100-200 or >US \$200.</p> <p>(Information on an indicative cost band will be provided to the judges to demonstrate the value for money proposition of your sensor and will not be released in any context to other parties without the written permission of the entrant)</p> <p>(NOTE: This Application Form question does not apply to the Research and Innovation sensor categories)</p> <p><input type="checkbox"/> US\$0-\$100 <input type="checkbox"/> US\$101-\$200 <input type="checkbox"/> >US\$200</p>
Supporting Info	<p>Drawings, illustrations, pictures, videos or other documents referred to in your sensor description that the judges may wish to consider (note that brevity is strongly encouraged, and large supporting documents are unlikely to be considered in detail).</p>
<p>Judging Criteria (for info only)</p> <ol style="list-style-type: none"> 1. COMPELLING BENEFITS – The applicant should make a compelling benefits case for their sensor. How does it solve a demonstrated need or problem or offer new opportunity to those who manage public infrastructure? Examples of benefits could be sensors that improve information, improve operations, improve asset utilization, cut costs or deliver innovation? 2. TECHNICAL APPROACH – What is the technical approach used by the sensor and what are the capabilities of the sensor? How innovative and appealing are the key functions and features stated for the customer/end user? 3. STRONG COMMERCIAL CASE – In considering both the cost band indicated by the applicant and the potential value of the benefits delivered by the sensor, the applicant should make a strong commercial case that this sensor is likely to be attractive for widespread adoption. 4. DEVELOPMENT / MATURITY STATUS – The applicant should state how ready the sensor is for market release by indicating whether it is a commercially available product, a soon to be released product, a prototype stage product or a design stage product (design stage products are only eligible under the Research and Innovation categories). 5. DEMONSTRATED CAPABILITY – The applicant should be able to demonstrate a commercial sample or working prototype for the Jury if requested. This demonstration is likely to occur via an online meeting with the Jury and does not apply to submissions under the Research and Innovation categories (though is encouraged if available for entrants under these categories). 6. OTHER INFORMATION – The applicant should provide other compelling supporting information about the sensor, its design, the research behind it, its status, successful tests/trials/deployments, technical capabilities of the developers or customer feedback that strengthens its case. 	



Sensor description:

Provide a compelling plain English summary of no more than 600 words summarizing the following:

1. Basic description of the sensor including its functions and key features
2. The reasons you see this sensor as having compelling benefits
3. The technical approach taken with the sensor (e.g. how does it perform its function or functions)
4. The development status of the sensor (e.g. commercially available product, soon to be released product (provide expected release date), prototype stage product (provide expected release date) or design stage product (applies to submissions under Research category only))
5. Confirmation that the entrant will be able to demonstrate a commercial sample or working prototype for the judges at any point from 16 December 2022 onwards if requested (does not apply to submissions under Research and Innovation categories)
6. Any other information that you feel the judges should be aware of

