

Successful Zhaga presence at Guangzhou Lighting Exhibition

The Zhaga Consortium joint forces with DEKRA and participated in the Guangzhou International Lighting Exhibition, 3-6 August 2021. The Zhaga booth and presentation focusing on intelligent lighting interface standards and interoperability attracted wide attention.



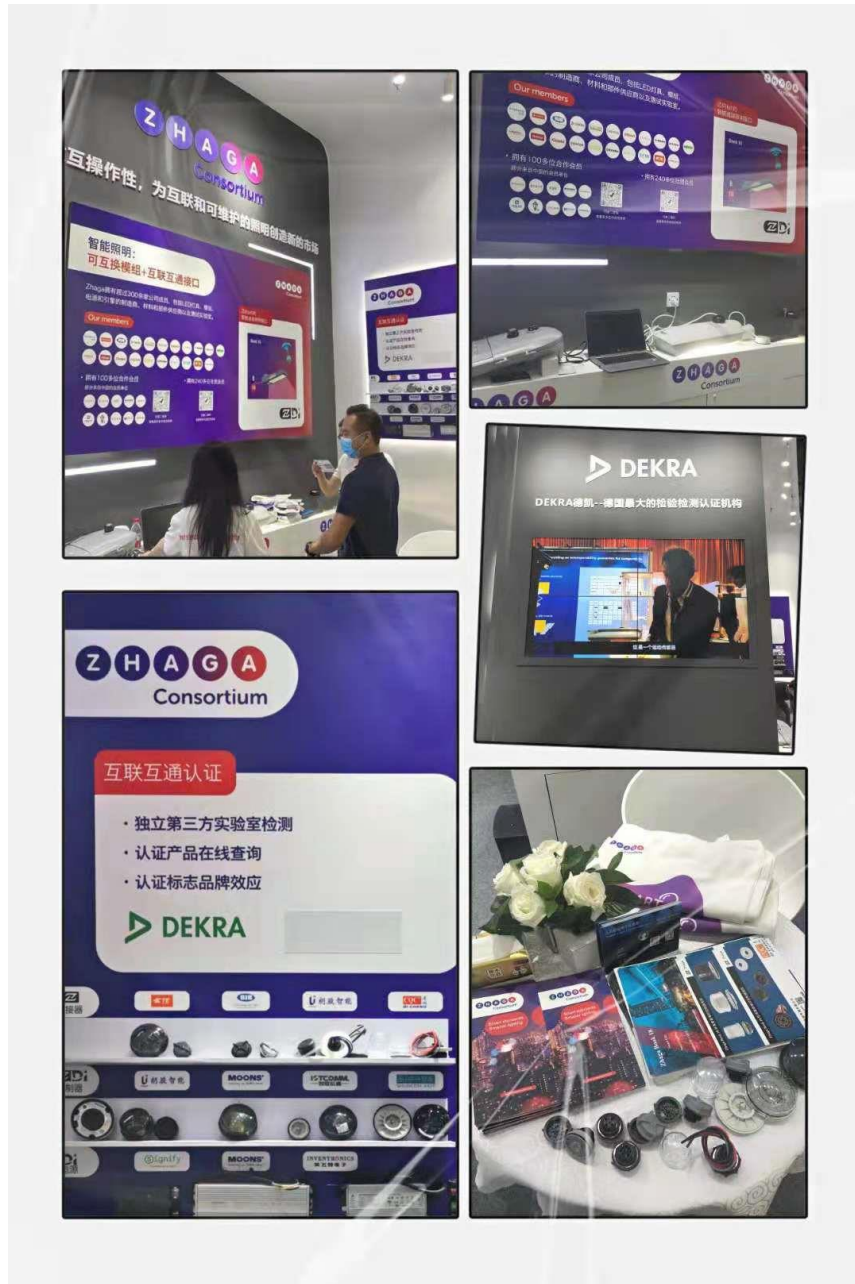
The 26th Guangzhou International Lighting Exhibition (GILE) was grandly opened in areas A and B of China Import and export commodity trading exhibition hall on August 3, 2021. With the theme of "what can be done now and what can be expected in the future", the exhibition aimed to express that the future of the industry is not out of reach, and encourage to actively adjust the product direction, enhance the value of light and explore a broader future relying on the efforts of colleagues in the lighting industry.

As an intelligent lighting interface standardization organization in the IOT era, the Zhaga Consortium, together with DEKRA, participated in the Guangzhou light fair.



With the theme of "Smart Standards. Smarter Lighting.", luminaires and components with standardized interfaces related to Zhaga Book18 were displayed:

- D4i control gear (Signify, Moons, Inventronics), Zhaga Book18 interface (Qicheng CQC, Longjoin, TE, BJB),
- Intelligent controller (Signify, Shunzhou, lotcomm, Longjoin, Moons),
- A display of Zhaga Book18 intelligent road lighting control system, demonstrating the complete interchangeability and interconnection of three components (control gear, connector and smart controller) from different manufacturers.



The exhibition booth of the Zhaga Consortium received extensive attention and many industry visitors and leaders of industry associations. Zhaga experts had detailed and in-depth exchanges with visitors. The visiting leaders of industry associations included

- Chen Yansheng, chairman of China Lighting Industry Association (CALI),
- Hong Bing, General manager of China Light, and Secretary general of Pudong intelligent lighting Association (SILA),
- Tu Qiaoling, Secretary General of Zhongshan Semiconductor Lighting Association

The Zhaga booth also attracted the attention of the media. China-light.com carried out a live report of the booth and received more than 6500 people's online viewing and questions. There were also several other media reports.



As an important interface for intelligent lighting, Zhaga Book18 connects intelligent digital D4i control gear and smart lighting controller to make intelligent lighting installation, maintenance, upgrading, plug and play easily and interconnection fully. Six members' products have passed the strict test by Zhaga certification laboratory DEKRA and obtained certification. At the DEKRA Zhaga joint booth, Li Liang, DEKRA Shanghai Certification Manager, issued the Zhaga Book18 certification certificate to Chinese members Longjoin and Qicheng (CQC).



At the 2021 Smart Lighting Forum hosted at the same time, Dr. Huang Feng, chairman of Zhaga China task force and chief expert of Signify Standards and Regulations Department, made an invited speech entitled “Zhaga: interconnection standards help intelligent lighting”, on behalf of the Zhaga consortium, introducing Zhaga simplify complex intelligent lighting systems, modularization and interface standardization, make the manufacturing of intelligent lamps simpler, upgrade intelligent lamps more convenient, and ensure the interconnection of smart lighting.



Members of zhaga, including DEKRA, Longjoin, Qicheng CQC, BJB and Inventronics, also participated in the Guangzhou light fair and exhibited zhaga related products, which also attracted the high attention of visitors.



2021 Guangzhou Lighting Exhibition welcomed 2036 exhibitors from 9 countries and regions. The exhibition covered 16 pavilions an an area of 185000 square meters. At the same time, the exhibition also held more than 250 seminars and forums with the theme of "new decade of lighting", covering the latest industry information, focusing on cutting-edge technologies and introducing innovative, efficient and forward-looking new elements to the industry.