

# Joint CALI and Zhaga Press Release

## CALI and Zhaga sign liaison agreement to further drive and promote technology advancement

Piscataway, NJ, USA – Beijing, China, 2 June 2020

*The China Association of Lighting Industry (CALI) and the Zhaga Consortium (Zhaga) have signed a liaison agreement which entered into force by 1 May 2020.*

The past decade has witnessed the LED evolution in the China lighting industry as well as progress in the work of Zhaga in standardizing interfaces of components of LED luminaires. Zhaga and CALI have identified areas of mutual interest and agreed to structure and strengthen their relationship and to foster closer cooperation through a liaison agreement.

“Standing at the 10th anniversary of Zhaga, CALI is very happy to sign a strategic cooperation liaison with the Zhaga Consortium, which is committed to enhancing communications and cooperations of both parties on LED technologies, standards and ecosystems. Our member companies will benefit considerably from this cooperation”, said Mrs. WANG Zhuo, Secretary General of CALI.

“The Zhaga smart interface specifications will have an impact on the value of the lighting infrastructure for connectivity in China. This liaison agreement will drive innovation in sensor/communication modules incorporating new smart applications and will benefit the CALI and Zhaga membership”, said Mr. Dee Denteneer, Secretary General of Zhaga.

The development of this fruitful cooperation will serve the global lighting market with better technologies, products and services.

### About CALI

The China association of lighting industry (acronym: “CALI”), founded in 1989, is a nationwide, non-profit social organization of lighting industries in China. CALI is officially registered in Beijing under the supervision of the Ministry of Civil Affairs.

CALI has branch committees to deal with multiple professional sectors of the lighting industry, including 12 professional committees, 3 working committees and 1 technical committee.

CALI’s major business covers statistics, analysis, and prediction of lighting industry; establishing and revising related standards; providing recommendations to government on industrial development planning and policies etc. CALI is also actively connected with foreign lighting organizations and carries out international cooperations. CALI is a board member of the Global Lighting Association.

### About Zhaga

Zhaga is a global association of lighting companies that is standardizing interfaces of components of LED luminaires, including LED light engines, LED modules, LED arrays, holders, electronic control gear (LED drivers), connectors and sensor and/or wireless communication modules. This helps to streamline the LED lighting supply chain, and to simplify LED luminaire design and manufacturing. Zhaga continues to develop specifications based on the inter-related themes of interoperable components, smart and connected lighting, and serviceable luminaires. For more information, visit [www.zhagastandard.org](http://www.zhagastandard.org).

### Contact Details

WANG Zhuo  
Secretary General, China Association of Lighting Industry  
Email: [wangz@chineselighting.org](mailto:wangz@chineselighting.org)

Dee Denteneer  
Secretary General, Zhaga Consortium  
Email: [secgen@zhagastandard.org](mailto:secgen@zhagastandard.org)